

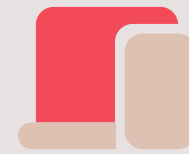
Stop searching.
Build your product with
STARTUP EXPERTS.



STARTUP STUDIO

We create products, iterate and succeed faster with a bold vision:

We want to become the number one **startup studio** in the world with focus on people and knowledge.



95+

Products designed, developed, and launched



€1B+

New market value created



170+

Team size



557,8%

Growth over 7 years

COUNTRIES WHERE WE BUILT PRODUCTS IN

📍 Bosnia and Herzegovina

📍 Germany

📍 UK

📍 Cyprus

📍 Poland

📍 Hungary

📍 UAE

📍 Netherlands

📍 Canada

📍 Sweden

📍 United States

📍 Switzerland

📍 South Africa

📍 Italy



EXPERIENCING ANY OF THESE CHALLENGES?

01

Elevating Recruitment Efficiency

Startups in cities like Stockholm and London often face challenges in hiring talent, typically taking 3 to 9 months to onboard a single developer. This lengthy process can be problematic, especially for complex or time-sensitive projects, where the quality of hires may not always meet the required standards for successful project execution.

02

Maximizing Design and Development Strategies

Understanding and effectively implementing concepts like lean startup, design thinking, and continuous delivery is pivotal. They significantly shorten product development, save costs, and expedite product-market fit.

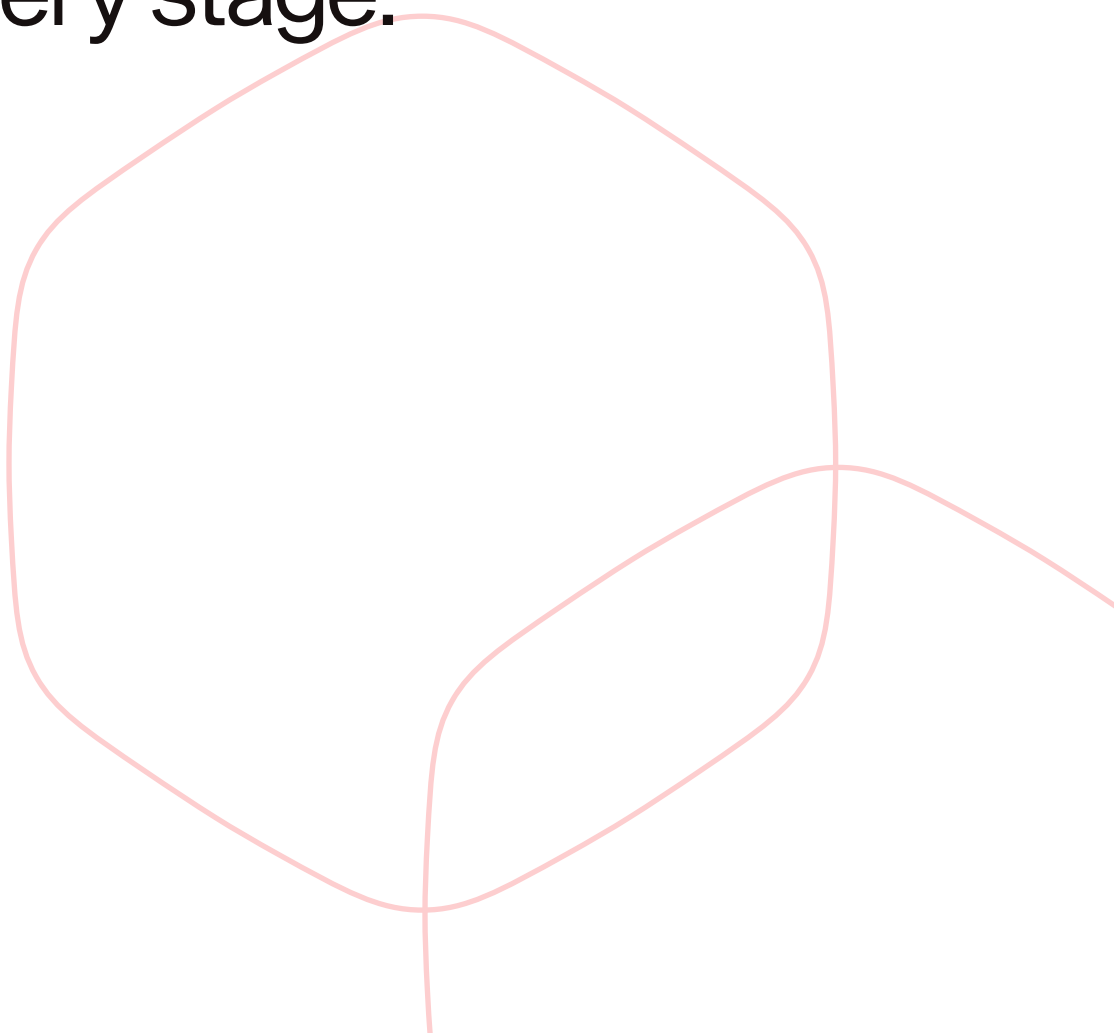
03

Navigating Pre-Seed Capital Raising

Securing pre-seed capital poses hurdles, as many VC's and Angel investors hesitate due to perceived high risk, necessitating founders to pitch to numerous investors to secure funding.

OUR APPROACH?

Focused on providing development services, human resources, design + pre-seed capital, we're a **startup studio** supporting founders building digital products at every stage.



Product design and continuous development/delivery

Leveraging best practices in startup execution learned with hands-on experiences.

Cultural immersion

As an extended team, we adapt into the startup culture — but we also contribute to it with advanced behaviors and processes to deliver value and iterate fast.

End-to-end team formation

We can assemble full teams — from CTO, Product, Dev, and all the way to Quality Assurance.

Long-term mindset

We work as an extended team with founders in good and challenging times.

Financial Adaptability

We help a founder navigate challenging situations and extend runway with loans, investments, and follow-on investments.

Strong track record

Founders and investors we work with have an extremely high NPS and happily recommend us to other founders — 90% of our lead generation is organic.

SOME OF THE PRODUCTS WE HAVE BUILT

PARTNERS



Nordic Angels is an initiative looking to unite the angels in the Nordic startup ecosystem to increase both bandwidth and leverage. The Platform includes events, data collection, data sharing, networking tools and other digital products to help generate powerful connections, insights and efficiency within the community.



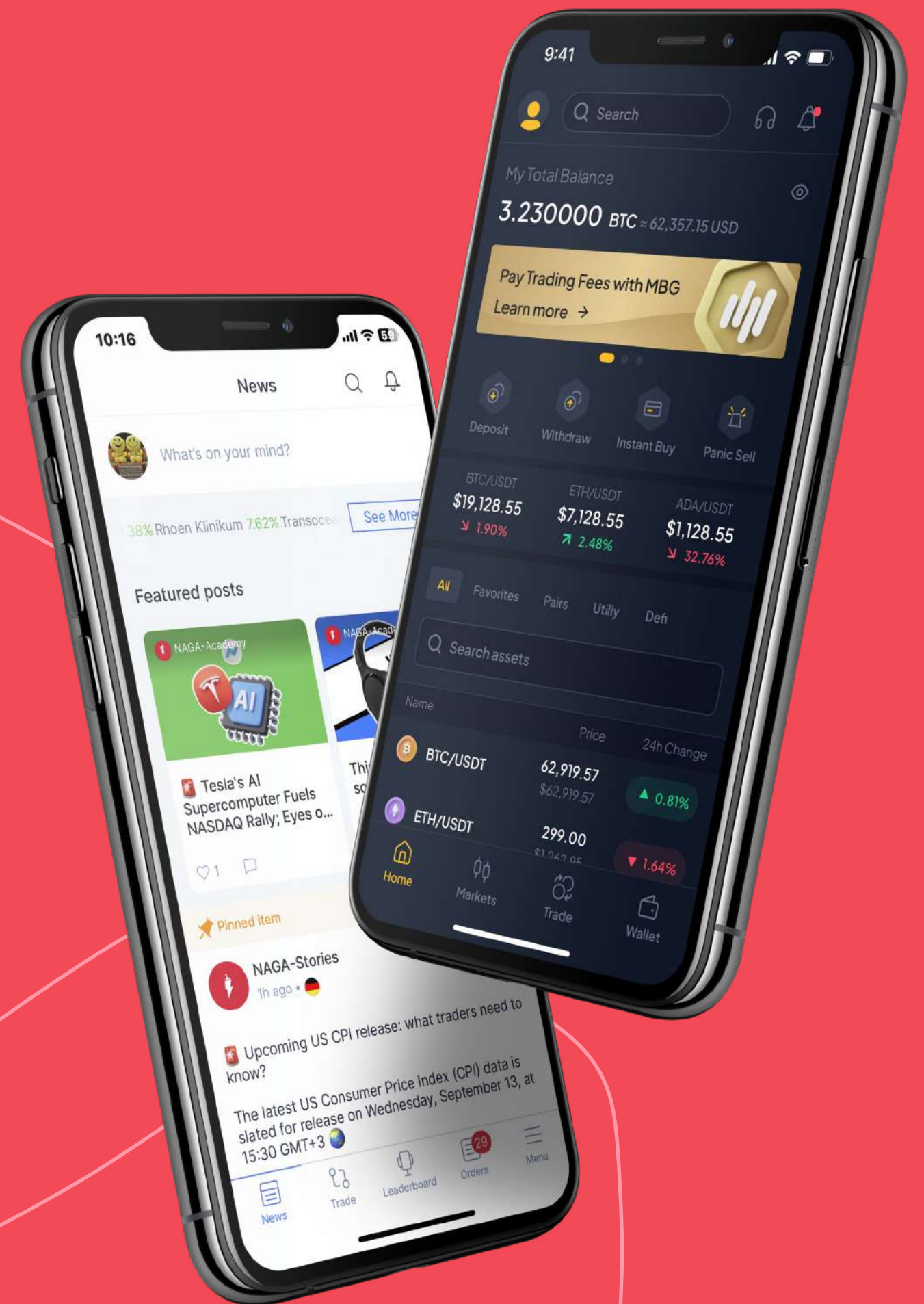
Established in 2013, Startup People brings together the startup community, supporting tech companies in their rapid growth. SUP46 has nurtured over 250 startups, such as Karma, Natural Cycles, Fishbrain, KRY, and Unomaly. By connecting entrepreneurs with top-tier investors, advisors, and partners, Startup People fosters an engaged community driven by the shared vision of each member making a global impact.

SELECTED CASE STUDIES

We're here to help founders build, launch, and scale enduring startups.

Explore curated case studies showcasing the impact we're making across diverse industries.

These examples demonstrate how a mindset of collaboration, partnership, and long-term commitment have the power of turning bold ideas into successful ventures.





Powerful & award-winning social trading app, harnessing the immense power of blockchain and cryptocurrencies.

METHODOLOGIES

- Lean Startup
- Design Thinking
- Continuous Delivery
- Rapid Development

naga.com



€37,7M

Closed in venture capital

IPO in 4 years

From concept to IPO

180+ employees

CTO and full product/dev team from MOP

2015 Started from a blank piece of paper

The company started as a social trading product in London. There was a very small FFFF capital of ±30-50k EUR to bootstrap.

MOP joined from the very beginning supporting strategy, biz-development, fundraising, design and development, but also operations.

After just a few months of dev and fast iteration cycles we hit over 100,000 signups.

2015–2017 Fastest IPO in Germany in 15 years

MOP participated in fundraising (seed + A-round) and help the company survive and thrive over time.

MOP took over the full product, design and dev, but also DevOps efforts at the company building a lot of different products for Stock, Crypto, CFD and other types of trading.

After just a few months of dev and fast iteration cycles we hit over 100,000 signups.

2017–2020 Growth, diversification, and stabilization

We built the Crypto products -- coin, wallets, exchanges etc. as a massive effort.

Full focus on the web and mobile products and growing into international markets.

2020–2023 Recent highlights

Launched Naga X - a Crypto Exchange.

Became the main sponsor of Sevilla FC.

Backed by celebrity investor Christian Angermayer with 22.7 million EUR.



BENJAMIN BILSKI

Founder and CEO - NAGA

We started working with MOP from the very first line of code, building a company worth several hundred millions and going through a successful IPO.

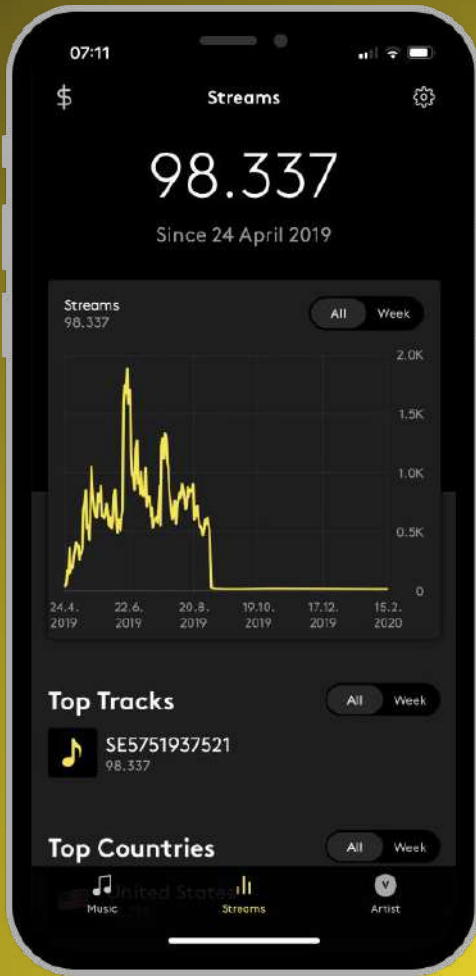
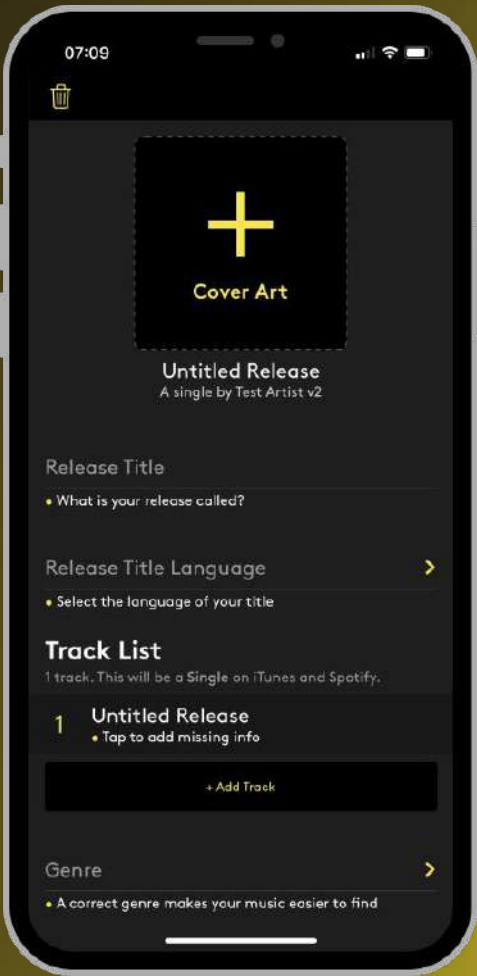
Ministry of Programming has been a true partner from day one and we have built a very special relationship.



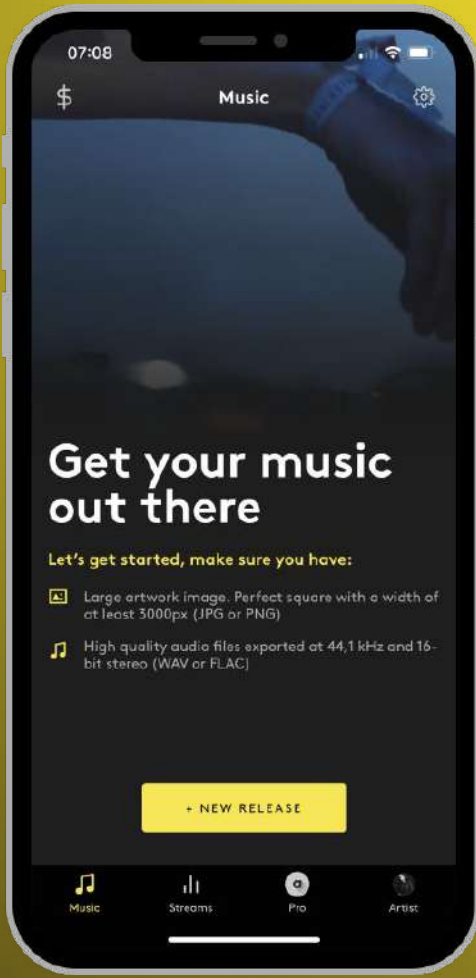
Free and simple music distribution to all major streaming platforms, combined with empowering tools for artists around the globe.

METHODOLOGIES

- Continuous Delivery
- Rapid Development



Date	Description	Amount
August 2020	S5.880.97	
(Not available)	(Not available)	\$2.857.95
(Not available)	(Not available)	\$651.91
(Not available)	(Not available)	\$767.96
(Not available)	(Not available)	\$727.99



€15M+

Closed in funding

8th most inovative company in EU

By Fast-Company

2,5+ milion users

Active on the platform

2018 Promising beginnings

Baseline: the company just closed the A-Round 15.5 mil. EUR

Assembled strong team from Spotify, MTV and other companies, but had trouble assembling a strong dev team.

Tried working with consultants but it wasn't working.

2019 MOP to the rescue

We joined as a development partner to work on a challenging product.

We assembled a full dev team with our methodology of team formation to reduce risk.

2020 Growing together

We developed and launched PRO subscriptions on a fixed deadline.

The company won an award as 8th most innovative company in Europe by Fast-Company.

2020-2023 Recent highlights

Developed a comprehensive custom music distribution delivery pipeline for over 30 different online stores.

Built a royalty payout solution with over 30 million USD processed in payments so far.



CHRISTIAN WILSSON

Co-Founder - Amuse.io

Working with Ministry of Programming (MOP) has been a true pleasure since day one. The team is super friendly, highly experienced, they respond quickly to any questions or feedback we might have and it shows that they truly love what they do.

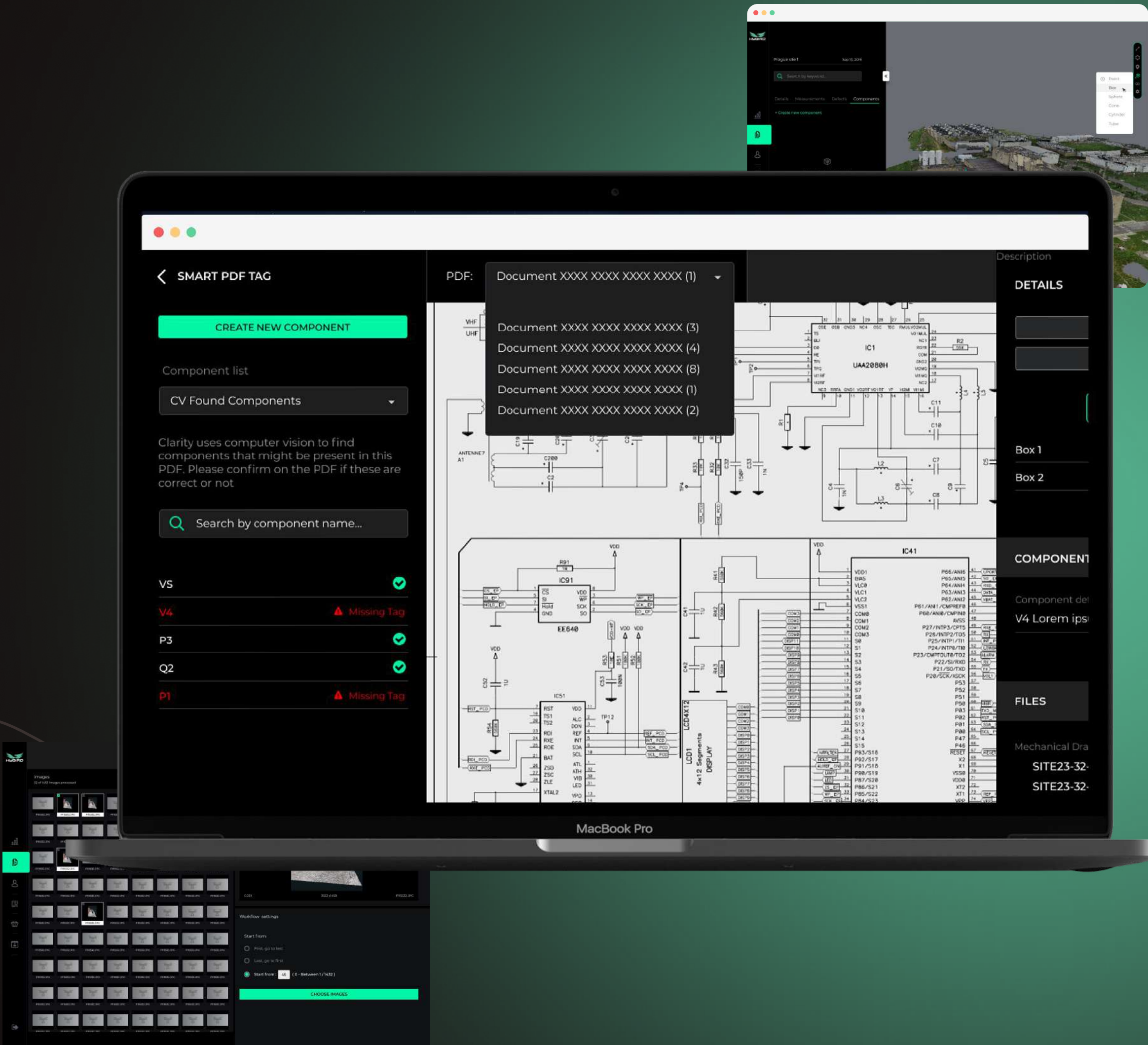
I can highly recommend working with MOP to anyone looking to get help with building their app and/or web service.



AI company that specialises in computer vision to reality model and predict failure of industrial assets for enterprise asset managers to optimise reliability.

METHODOLOGIES

- Lean Startup
- Continuous Delivery
- Rapid Development



7 weeks product development

To design and launch an advanced computer vision MVP

\$1M ARR

Closed from first B2B client

Acquired 4 new corporate clients

with projected partnership revenue of more than 50 million EUR over the next 5 years.



2019 Bootstrapping

Baseline: the company had trouble developing an MVP for ~9 months.

Tried hiring a team and working with consultants but it wasn't working.

We joined as a development partner and applied a unique methodology to launch quickly to market.

We managed to rewrite and develop a complex product with 3D visualizations in the browser in 7 weeks to meet an aggressive deadline.

Hybird Tech managed to get into TechStars USA and closed the first B2B client there.

2020 Money coming in

Closing A-Round.

Closing partnerships with biggest companies in the world in Oil/Gas and other sectors for industrial inspections.

2020–2023 Recent highlights

Market presence in US, Europe, and Middle East.

Product evolved from MVP to versatile asset management platform with custom integrations.



AHMED HADID

Founder and CEO - Hybird Tech

MOP has built a truly amazing, high-performing team, with the exact culture that any startup, scale-up, or even corporate would dream of. Ministry of Programming is not just an extension of our core team, it is a part of the HyBird family that we are building and will continue to develop throughout our journey of growth.

Superb communication and organisation, consistent efficiency and high quality of work are only a handful of team's capabilities that have enabled us to achieve our goals on short deadlines. Like anyone, we were initially anxious about working with an external remote team but in retrospect, it's absolutely clear that MOP is the right partner for HyBird. The support we have received has consistently exceeded all of our expectations; they are a unique organisation that can work their magic on anything that they develop.

TECHNOLOGIES & TOOLS

Programming Languages

 python™	
 Java	
 GO	
 Kotlin	 Swift

Databases

 PostgreSQL	 MongoDB.
 MySQL	 Microsoft SQL Server

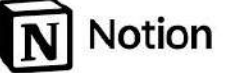
Frameworks and SDKs

 .NET Core	 django
 spring	 React
 ANGULAR	 Flutter
 React Native	

Cloud and Hosting

 amazon web services	 Google Cloud
 Microsoft Azure	 kubernetes
 docker	

Tools

 Jira	 Confluence
 Figma	 Xd
 miro	 Notion
 GitHub	 slack

Low- and No-code Tools

 AWS Amplify	 zapier
 fastgen	 Framer
 OpenAI	

AWARDS

UNDP



SDG Business Pioneer Award in the Category of People

★ 2019 ★ 2020

DELOITTE

50 | Technology Fast 50
2019 CENTRAL EUROPE

Technology Fast 50 Central Europe (21st out of 50)

★ 2019

DELOITTE

Deloitte.

Impact Star Award

★ 2019 ★ 2022

FINANCIAL TIMES

FT 1000
Europe's Fastest
Growing Companies

Europe's Fastest Growing Companies (187th out of 1000)

★ 2020

SARAJEVO BUSINESS FORUM



Business of the Year

★ 2022



Want to partner with us? Get in touch.

Click **HERE** to schedule a meeting with our team



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